

****Entry Submission Date has Been Extended****
2007 “Interior Motives” Design Competition

MetroPartnership, designers and builders of inspired spaces for working and living, presents **INTERIOR MOTIVES**, a competition recognizing design excellence, creativity and individuality.

The company is seeking talented and energetic ASID designers with the vision to hone beautiful, challenging raw space into efficient, artfully designed homes.



THE LOFTS at METRO92 (www.metro92.com/asid) are luxury live/work spaces on the Hudson River in what Westchester Magazine recently called, “a really cool place.” It’s an up-and-coming section of Yonkers, soon to be the home of a ferry to NYC and a host of new restaurants and attractions.

Up to three designers will be chosen to fully decorate three 2-story lofts (approximately 1200 sq. feet) with a budget and timeframe. A panel of local judges will make the selection. The lofts will be open to the public and the media as a “Work/Live Design Showcase” on April 30, during Yonkers business week.

How it Works

- Entrants will complete the attached entry form, due February 24th
- Of those entered, three will be selected for the competition by March 3rd
- The competitors will be given a budget of \$5000.00 (a designer can add to that from in-kind donations or their own budget) from which they must completely furnish (appliances and most hardware excluded) and design “their” loft in 5 weeks. Designs must be completed on April 7th.
- Competitors will be randomly assigned one of three styles in which they must complete their design
 - Live/Work space accommodating both office/studio design with living quarters
 - Live only accommodating a single person or couple
 - Work only accommodating a sole entrepreneur or small staff in an office or studio set-up

Criteria

Judges will be looking for:

- Aesthetic quality as well as functionality
- A fresh sensibility in keeping with the new face of Yonkers
- Clever solutions to the design challenges presented by the space

Awards and Rewards

The winning designer will be featured in all publicity and marketing efforts surrounding the competition and the opening to the public, as well as select, upcoming METRO92 publicity and advertising efforts. All designs will be showcased at Yonkers Business Week.

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Entry Form

E-mail the following information to: Amanda@theonswitch.com
The subject line should read “Interior Motives Entry for (your name)”.

1. The name of the company, designers, designer or artists being considered:
2. Provide three images of previous design jobs on which you have worked and provide a 50-75 word description of challenges and creative solutions for each image. Please label each image with your name. (**.jpgs and .tiffs preferred)
3. References—up to 3.
4. Contact Information:
Name:
Address:
Phone:
E-mail: